

## **The President's Message**

by Judith Eschberger, Esq.

COME ONE, COME ALL...

As summer races to an end and many of you prepare to get your children ready to go back to school, I thought it would be a great time to encourage all of you to prepare for the upcoming session of the General Assembly. Find some answers to your nagging questions about what's on their agenda for the fall and what's going on with the Lobbying Disclosure legislation introduced in both the Senate and House. We've also invited the Governor, Lieutenant Governor, Cabinet Secretaries and Candidates for the State Row Offices to mingle with you at a cocktail party following the seminar. So far, the Lt. Governor and Auditor General have accepted.

Once again, PAGR wants to provide its' members with the latest information as well as one last chance to hit the links before fall arrives. We've got two great events planned to address each of those needs - Lobbypalooza 2004 - our lobbying seminar is scheduled for Thursday, September 23 at Blue Ridge Country Club and the Starner-Spitalny Memorial Golf Outing is scheduled for Thursday, September 30 at Hershey Country Club.

In an effort to address scheduling difficulties, we've made our lobbying seminar a one day event so you won't have to worry about missing two days of work in a row. Lobbypalooza kicks off with what promises to be a lively discussion among Senate and House Republican and Democrat leaders about what's in store for the fall session and how the election is shaping up. The next session will provide you with the opportunity to hone your skills in delivering your message through poll development and grassroots campaigns. At lunch you can network with fellow lobbyist and talk with our vendors to determine how their tracking services might help you get through the end of session. We've also planned a session with Stephanie Vance of Advanced Consulting in Washington, DC entitled Effective Communication; followed by a discussion with Drew Crompton on the Lobbying Disclosure legislation introduced at the end of June and last, but by no means least we'll talk about the ever important issue of raising and spending PAC dollars.

After we've filled your head with information for the upcoming session, we want to invite you to join us for the Starner-Spitalny Memorial Golf Outing one week later. Relax and play some late season golf while contributing to two worthy charities - the Central Pennsylvania Chapter of the Multiple Sclerosis Society and the Children's Hospital of Philadelphia in honor of two fellow lobbyists who passed away before their time.

Both events are very important to our organization and we hope you can be a part of them. See inside this newsletter for more information and registration forms.

## **Membership Meeting**

Monday, October 4, 2004

11:30-12:30 PM

Firehouse Restaurant

(on the third floor)

606 N. 2nd Street . Harrisburg  
GUEST SPEAKER: Jim Eisenhower  
Democratic Candidate for Attorney General

The PAGR Meeting Policy is as follows:

- All members who RSVP prior to the deadline will be charged \$5 at the door to help cover lunch.
- All members who attend, but do not RSVP, will be charged \$10 at the door.
- All members who RSVP but do not attend, will be charge \$10.
- All guests will be charged \$20

PLEASE RSVP BY Thursday, September 30 to 717-540-4391 OR [INFO@PAGR.ORG](mailto:INFO@PAGR.ORG).

### **2004 Board of Directors**

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### **2004 Schedule**

BOARD MEETING

Thursday, September 2

MEMBERSHIP MEETING

Monday, October 4

BOARD MEETING

ELECTION NIGHT PARTY

Firehouse Restaurant

Thursday, November 4

LOBBYPALOOZA 2004  
Blue Ridge Country Club  
Thursday, September 23

STARNER-SPITALNY GOLF  
Hershey Country Club  
Monday, September 30

Tuesday, November 2

BOARD MEETING  
Monday, December 6  
MEMBERSHIP MEETING & HOLIDAY  
GATHERING  
McGrath's Pub

Membership Meetings are held  
11:30 AM - 12:30 PM  
at The Firehouse Restaurant  
3rd Floor  
606 N. Second Street, Harrisburg

Board Meetings are held  
9:00 AM - 10:00 AM  
at Novak Strategic Advisors  
600 N. Second Street, Suite 300, Harrisburg

The 2004 Starner-Spitalny Memorial Golf Outing  
is Thursday, September 30th at Hershey Country Club

### **Lobbypalooza!**

A multi-faceted lobbying skills-building symposium and vendor trade show

ONE DAY ONLY!

\*\*\*Thursday, September 23, 2004\*\*\*

Blue Ridge Country Club

\*\*\* note new date \*\*\*

TOPICS INCLUDE:

Leadership Roundtable

Lobbying Disclosure

Strategic Communications

State & Federal PACs

Effective Negotiations

Sponsorships and Vendor Opportunities are available. Please contact Christine at the PAGR office if you are interested.

### **Welcome New Members**

Timothy Allwein

PA SCHOOL BOARDS ASSOCIATION

Lisa Nicholas

PA LANDSCAPE and NURSERY

Annie Fultz DELEWARE VALLEY HEALTHCARE COUNCIL	ASSOCIATION Bill Ryan ARTHRITIS FOUNDATION
Andrew M. Goodman MILLIRON ASSOCIATES	Robert A. Vescio TUCKER ARENSBERG
Deborah Musselman Griffiths PA NEWSPAPER ASSOCIATION	Melanie Williams WASTE MANAGEMENT
Leah N. Kithcart PA INSTITUTE of CPA's	Jim Willshier HARRISBURG REGIONAL CHAMBER
Kenneth Lawrence, Jr. PUBLIC AFFAIRS STRATEGIES	Steven Zylstra PA TECHNOLOGY COUNCIL
Diane E. Moyer PCAR	

PAGR currently has 305 members for the year 2004.

**PAGR's Election Night Party**

Tuesday, November 2, 2004  
At the Firehouse Restaurant  
606 N. 2nd Street  
Harrisburg  
Save the date!